

Heather Stanfield

Graphic Designer/Illustrator

Iowa City, Iowa
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Graphic designer and print production artist with a background in management and freelance illustration. Skilled in multi-project management and working in a fast-paced environment. History of leadership roles; exhibits a proactive approach and the ability to collaborate on a team or work independently. Enthusiastic to develop new skills and adapts easily to a variety of projects.

Work History

Freelance Graphic Designer/Illustrator

Self-Employed | Iowa City, IA

January 2019 - Present

- Print and digital design: logos, advertisements, social media content, merchandise, and brand identity
- Custom vector and raster illustrations
- UI design/website template customization
- Project intake, proofing, delivery, and revisions
- Client outreach and marketing
- Copywriting and digital typesetting
- Experience with Adobe Creative Suite, Procreate, Canva, Wix, Wordpress

Graphic Designer/Production Artist

Copyworks | Coralville, IA

July 2023 - December 2024

- Digital typesetting, layout and positioning
- Formatting designs for print production
- Project intake, proofing, delivery, and revisions
- E-mail and multi-line phone correspondence
- Print production services, including oversize printing
- Troubleshooting mechanical and technical issues
- Store operations/management duties as needed
- Experience with Adobe Creative Suite
- Experience with Fiery Command Work Station for print production

Education

Upper Iowa University

BA in Graphic Design | Fayette, IA

August 2022 - Present

Kirkwood Community College

AA in Liberal Arts | Iowa City, IA

January 2020 - May 2022

Skills

Adobe Creative Suite

InDesign, Photoshop, Illustrator, Acrobat

Microsoft 365

Procreate

Canva

Wix/Wordpress

SEO

Trello

Fiery Workstation

Communication

Leadership

Initiative

Project Management

Multitasking

Customer Service

Self-motivated

Adaptable

Dependable

Languages

English (Native)

Spanish (Conversational)

Other

Artist/Painter (*Freelance*)

January 2019 - January 2023

Blogger/Artist (*Freelance*)

January 2016 - January 2019